

# Glasgow Declaration on Climate Action in Tourism

## Tourism Cares Report 2022 - 23

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### MEASURE:

#### Accomplishments in Reducing Climate Impacts Using Measured Data

Since signing on to the Glasgow Declaration, Tourism Cares has been measuring the carbon footprint of all staff travel as well as travel to and from our domestic and global events.

In 2022, Tourism Cares emitted 37.3 tons of carbon from our flights and related travel according to Sustainable Travel International's carbon calculator. These emissions were offset through our vetted offset partners, South Pole and Sustainable Travel International.

#### Goals for Reducing Climate Impacts in 2023:

1. Tourism Cares works to reduce our impacts through our programs by integrating local transportation wherever possible. Going forward we will better integrate such measures for staff retreats, global and domestic summits, and staff travel and continue to measure using STI's carbon calculator and offset what we cannot reduce through our established partners.
2. For our future events, we will look to partners to source food from local farms, purveyors, and suppliers to reduce carbon emissions via transport. We will source all event space to have sustainability measures in place regarding waste, energy and water usage.
3. We will institute a sustainable purchasing policy for all internal purchasing focused on local, fair trade, circular economy, and sustainable products moving forward.

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### DECARBONIZE AND REGENERATE:

#### Accomplishments:

1. Tourism Cares works to decarbonize and regenerate the travel industry through organizational programming to educate and activate our 160 members, who by extension, have great influence to decarbonize. In 2022, we made the commitment to focus our programming on climate action and created a program through our Meaningful Travel Summit focused on climate in the Arctic. We partnered with Innovation Norway to begin planning the Summit in Tromso and Svalbard, Norway in 2022, where global warming is being most rapidly experienced. That program brought together 50 private and public sectors leaders in 2023 to better understand the urgency of climate action and to help them to change their businesses to decarbonize.
2. With our partners within the Future of Travel Coalition, we are leading an effort on a Climate Justice White Paper to educate and better understand the effects of climate justice on the travel industry and the effects on local communities to generate more options for climate justice action within travel businesses.
3. In 2023, we partnered with 3 other impact organizations to host the first ever, Power or Partnership Summit in Richmond, VA focused on culture, community and climate. Our team led a panel discussion focused on climate justice and tourism.
4. In 2022, Tourism Cares moved to a fully virtual office, giving up our office in Norwood, MA. This move has reduced all our energy usage for the office and eliminated all commuting for all our 11 employees throughout the United States.

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### DECARBONIZE AND REGENERATE:

#### Goals for Decarbonize and Regenerate:

1. Tourism Cares is launching a more formal program around our Meaningful Travel Summit's Commitment to Action element and is developing a sample strategy plan for tourism businesses. These two efforts will formalize support to

our members for them to progress their climate action plans and sustainability strategies. We expect this program to facilitate more companies to take action more readily.

2. Tourism Care is working to expand our Meaningful Travel Map. This is an industry tool where we work to connect meaningful, sustainable, climate friendly options to destination managers and tourism business that can regenerate and provide new benefits to communities and the environment worldwide.

### COLLABORATE:

Tourism Cares' primary function as the leading travel industry nonprofit is to collaborate for positive change. We unite all sectors of the industry through our education platform, our Meaningful Travel Summits, our Meaningful Travel Map, and our Executive Education Sustainability Cohorts, toward a more climate conscious industry.

#### Goals for Collaborate:

1. In 2024, we will bring together the travel industry to Panama and Oregon, US to focus on community indigenous practices and food systems to tackle climate change.

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2. We will launch our in-house consultative program designed to get more tour operators and other travel companies started on their sustainability and climate action strategies.

**FINANCE:**

As a small nonprofit organization, we are not equipped to make investments in climate technologies or to finance others to do. We do allocate a small grant fund to local community organizations to develop local tourism enterprises which address local investment into a more sustainable tourism supply chain.



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