

MEANINGFUL TRAVEL SUMMIT

Sponsorship: Global Panama | June 1-6, 2024

Our Global Meaningful Travel Summit is a program connecting industry professionals with local changemakers in places around the world. By coming together in-destination, we action and actualize the power of travel. Our goal is to learn from one another and infuse more sustainability into our businesses through the experiences and knowledge we've gained from immersive exchanges with local communities.

Panama was chosen because of the strong commitment by its tourism sector to prioritize sustainable livelihoods through community tourism initiatives. Tourism Cares with Panama will provide:

- Connections to vetted non-profits and social enterprises for new product development
- Education sessions around universal topics in sustainability and meaningful travel
- Networking opportunities with other travel and tourism professionals
- Actionable best practices in destination stewardship

+ PLATINUM / \$30,000

- Top level branding throughout program
- Three complimentary registrations
- Speaking opportunity
- Early preview of the Meaningful Travel Map of Panama
- Feature in Tourism Cares newsletter
- Logo inclusion on event video, on trade publication ad, at industry tradeshows where TC has a presence in 2024, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase an additional three registrations at the member rate

+ SILVER / \$10,000

- One complimentary registration
- Inclusion in event video, on trade publication ad, at industry tradeshows where TC has a presence, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase an additional registration at the member rate

+ GOLD / \$20,000

- Two complimentary registrations
- Speaking opportunity
- Feature in Tourism Cares newsletter
- Logo inclusion on event video, on trade publication ad, at industry tradeshows where TC has a presence in 2024, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase two additional registrations at the member rate

+ BRONZE / \$5,000

- Logo inclusion in trade publication ad, on the Tourism Cares website, signage on-site
- Recognition in Press and Tourism Cares communications
- Opportunity to purchase registration at the member rate

Learn More

www.tourismcares.org/panama-summit
