

Tourism Cares Golf Tournament to Benefit the Bob Whitley Memorial Fund

Sponsorship

Hammock Bay // Marco Island, Florida | December 9, 2024

The Tourism Cares Golf Tournament to benefit the Bob Whitley Memorial Fund is an opportunity for USTOA attendees to come together – and have some fun – to support the future of travel. Proceeds from the tournament will not only help to fund programs that promote responsible tourism and impact destination communities directly, it will also serve as a tribute to Bob Whitley, long-time USTOA President and founding Board Member of Tourism Cares. Our day on the course will recognize his contributions to the tourism industry, allowing USTOA members to honor his legacy and contribute to the continuation of his work in a meaningful way.

+ GRAND SLAM / \$25,000

NOTE: Limit one sponsor at this level

- Presenting Sponsor recognition in all Tourism Cares event promotion and communications
- Two Foursome registrations for the event
- Named Sponsor of the Lunch – speaking opportunity and signage on-site
- Top Level branding at the event – logo on-site, on website, and at the Tourism Cares USTOA booth
- Logo placement at industry trade shows where Tourism Cares has a presence in 2024
- Logo included in trade publication ad
- Hole Sign on Course

+ MASTERS / \$15,000

- One Foursome registration for the event
- Named Sponsor of the Breakfast – speaking opportunity and signage on-site
- Sponsor recognition in all Tourism Cares event promotion and communications
- Logo placement at the event – logo on-site, on website, and at the Tourism Cares USTOA booth
- Logo placement at industry trade shows where Tourism Cares has a presence in 2024
- Logo included in trade publication ad
- Hole Sign on Course

+ US OPEN / \$10,000

- One Foursome registration for the event
- Logo placement on Beverage Cart
- Sponsor recognition in all Tourism Cares event promotion and communications
- Logo placement at the event – logo on-site, on website, and at the Tourism Cares USTOA booth
- Logo placement at industry trade shows where Tourism Cares has a presence in 2024
- Name listing included in trade publication ad
- Hole Sign on Course

+ BRITISH OPEN / \$5,000

- Two player registrations for the event
- Opportunity to underwrite and name a contest hole
- Sponsor recognition in all Tourism Cares event promotion and communications
- Logo placement at the event – logo on-site, on website, and at the Tourism Cares USTOA booth
- Logo placement at industry trade shows where Tourism Cares has a presence in 2024
- Name listing included in trade publication ad
- Hole Sign on Course

+ PGA CHAMPIONSHIP / \$2,500

- One player registration for the event
- Logo placement at the event – logo on-site, on website, and at the Tourism Cares USTOA booth

Learn More www.tourismcares.org