

# MEANINGFUL TRAVEL SUMMIT

## Sponsorship: North America

Willamette Valley, Oregon | Sept. 30 - Oct. 2, 2024

Our Meaningful Travel Summit is our legacy event connecting industry professionals with local changemakers in places around North America. By coming together in-destination, we actualize the power of travel. Our goal is to learn from one another, infuse more sustainability into our businesses with the knowledge we've gained and roll up our sleeves to volunteer in and with the local community.

### A dedication to industry advancement + commitment to destination stewardship

**The event is all about education** on global topics impacting us all - climate change, sustainability, equity and inclusion - giving attendees the tools and resources to take what they've learned and apply it to their business. When we conclude on day 3, we solicit calls to action and work with attendees to realize their commitments long-term. Meaningful Travel Summits are **hands-on**, incorporating volunteer projects organized with local partners with local needs in mind. Projects are largely centered around conservation efforts - tree planting, trail maintenance, building and restoration - all projects that largely depend on volunteer support.

#### All sponsors receive the following base benefits package:

- +Complimentary registrations to attend+Logo inclusion on program t-shirt
- +Listing in press release and media communications+Form press release to share
- +Individual recognition as a sponsor on-site
- +Logo/listing recognition on-site at the program, Tourism Cares website, event app and event communications

### + PLATINUM / \$30,000

- Top level branding throughout program
- Speaking opportunity
- Six complimentary registrations
- Feature in Tourism Cares newsletter
- Logo placement at industry trade shows where Tourism Cares has a presence over the year
- Logo included in trade publication ad
- Opportunity to purchase an additional 12 registrations

### + GOLD / \$20,000

- Top level branding throughout program
- Speaking opportunity
- Four complimentary registrations
- Logo placement at industry trade shows where Tourism Cares has a presence in 2024
- Logo included in trade publication ad
- Opportunity to purchase an additional 8 registrations

### + SILVER / \$10,000

- Two complimentary registrations
- Logo placement at industry trade shows where Tourism Cares has a presence in 2024
- Logo included in trade publication ad
- Opportunity to purchase an additional 4 registrations

### + BRONZE / \$5,000

- One complimentary registration
- Opportunity to purchase an additional 2 registrations

**Learn More**

**[www.tourismcares.org/willamette-summit](http://www.tourismcares.org/willamette-summit)**